

MORAL MESSAGE IN SONG LYRICS AKU BUKAN JODOHNYA BY TRI SUAKA

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Abstract: *Communication is important so that humans can interact to create meaning and messages for individuals or groups. And in delivering messages, media can be used, one of which is a song consisting of music and lyrics because it is considered a proper and adequate medium to channel thoughts, hopes, or special and moral messages to the audience. Among the many songs that went viral in January 2022, Aku Bukan Jodohnya by Tri Suaka, so the purpose of this study was to describe the moral message contained in it. The method used is qualitative and the data is collected in a documentary manner accompanied by a note-taking technique then analyzed the contents and finally concludes. The results of the study indicate that the moral message in the song lyrics of Aku Bukan Jodohnya by Tri Suaka includes psychological messages such as sincerity, submission, and determination, then social criticism messages, namely doing good to people who hurt us, and finally religious messages, namely believing in destiny.*

Keywords: *moral message, aku bukan jodohnya, Tri Suaka*

INTRODUCTION

Communication is an important thing today because with it humans can interact, compromise, cooperate and discuss to form relationships and social integration. (Nurudin, 2017) says that communication is defined as a form of response and delivery of messages from communicators to communicants to create meaning and meaning that is in line with both groups and individuals. (Yuliarti, 2015) argues that in the current era which is supported and supported by technological developments, the delivery of messages can use media, one of which is music.

Music is a very beautiful tone when combined with appropriate lyrics/lyrics that penetrate the heart so that it can be accepted by everyone with different cultures, places, and history. The combination of these two things between music and lyrics is called a song. (Pranawengtyas & Respati, 2018) argues that song lyrics are an expression of the soul of the poet or writer in living the container of everyday life. Meanwhile (Suprpto, 2009) says that song is the same medium as mass communication so that it is feasible and adequate to channel thoughts, hopes, or messages to the audience because it fulfills five things, namely diverse message recipients, general information, institutionalized communicators, and messages comes from one direction and creates spontaneity.

Meanwhile (Wandi & Suyanto, 2017) said that in the song itself there are several components ranging from processed words, sounds, language, lyrics, and refraction of meaning that can attract listeners to do what the creator wants and thinks. (Koeswoyo, 2016) said song lyrics can provide various meanings for listeners because they contain a form of conveying a message that is persuasive but also basically, songs have rhythm,

melody, and tone. Meanwhile (Nugroho & Fatoni, 2021) said that songs often reflect and describe the social realities of life and are the product of art and culture. Therefore, the language used is short, short but integrated and rhythmic because the diction is figurative (imaginative) and full of meaning.

The above explanation is evidenced by research from (Achساني & Inderasari, 2018) entitled Repetition and Comparison Language Styles and Moral Messages in the Song Lyrics of the Dangdut Koplo genre, and found that the lyrics of the Koplo song contained a moral message in the form of life advice, that life must be sincere. , patient, qonaah, obedient to parents with a style of comparison and repetition. Based on these findings, it can be said that the song lyrics contain special and moral messages that are conveyed to the listeners. (Sari, 2019) said that the message in the song is an audio communication medium because it is conveyed through sound in the form of art and expressions related to things that have been heard, seen, or felt. This song is an important thing in the life and system of human civilization,

There are various kinds of songs that can be enjoyed and listened to by the general public, one of which is the song “Aku Bukan Jodohnya” by Tri Suaka, which was made in May 2021, but went viral again in the community in January 2022. The song is a teen pop genre, with its characteristics. the theme is a pink virus or commonly known as love. The song tells about a person who was abandoned by his lover when he was still in love and love until he finally tried to let it go because it just broke up without any intention.

Since its release on May 6, 2021, on the MSI Record Youtube account, Tri Suaka’s song Aku Bukan Jodohnya has been watched more than 50 million times by fans. Meanwhile, on the Zidan Official Youtube account, which is a joint concert between Zidan, Adlani, and Valdy, entitled Aku Bukan Jodohnya – Tri Suaka (Cover) By Zidan, Adlani Rambe dan Valdy Nyonk has received more than 80 million viewers. And on the Tri Suaka Channel’s youtube account, entitled Aku Bukan Jodohnya Official Music Full Band, has received more than 30 million viewers.

This indicates that the song Aku Bukan Jodohnya, which was created by Tri Suaka, has its charm, both in terms of tone, melody, music, and lyrics, so that it can affect and drain emotions because special messages that are implied or written have deep meanings that can touch the hearts of listeners. . Based on the explanation of the phenomenon above, the writer is interested in studying more deeply and in more detail regarding the moral message in the song Aku Bukan Jodohnya made by Tri Suaka.

METHODOLOGY

The method used in this research is descriptive qualitative which according to (Moleong, 2017) is defined as a research procedure that can produce descriptive data from behavior, spoken or written which has been observed naturally. The object of the study is the lyrics of the song Aku Bukan Jodohnya, while the data collection uses the note-taking technique, namely by listening carefully and carefully to each song’s lyrics repeatedly and then recording the moral messages contained in it with content analysis reinforced by secondary data in the form of articles, journals or books that are relevant and the last is to conclude. (Purnomo, 2020)

RESULTS AND DISCUSSION

Meaning of Moral Message

Messages in the Big Indonesian Dictionary (KBBI) are mandates, advice, meanings, orders, and requests that must be conveyed to others. Meanwhile (Uchjana, 2007) says that the message is something that can be presented by the communicator in a verbal form such as words/writing or non-verbal such as gestures, motion, lines, symbols, or colors which describe a translation of feelings and also ideas that must be conveyed. from one person to another. Meanwhile, according to (Purwadarminta, 2005) morals in the KBBI are defined as mind, character, morality, and character.

Meanwhile, (Sjarkawi, 2006) says that morality is a measuring tool for whether or not a human action is true in a society that has rules of values or norms that must be obeyed. Meanwhile, Selamat (Riadi, 2021) said that morals cover all issues of human life in which the good and bad values cannot be seen from one point of view, but must be viewed from various aspects. Meanwhile (Indrawan & et al, 2016) argues that morals are the core and become part of human life that cannot be separated in the existence of its development. (Endraswara, 2013) also reinforces that morality is a must/obligation that must exist in the work to build community character so that it can form a high social culture with ideology.

From the explanation above, it can be said that a moral message is something that is conveyed by communicators to others in verbal or nonverbal forms which are translations of ideas and feelings as a measuring tool for human actions in society which includes all human problems from various aspects to ensure human existence in society. building character, culture, ideology, and society. (Nuha, 2020)

Moral Traits

(Bertens, 2007) argues that moral values have characteristics, including:

1. About responsibility, as a human being, every attitude, speech, or act that results in guilt or innocence is fully the responsibility of the perpetrator.
2. It relates to conscience, which contains appeals and invitations to realize more serious and urgent values.
3. Mandatory, which is inherent and rooted in human beings themselves and does not come from outside because it comes from facts and reality.
4. It is formal which is related to other values and must be lived so that it does not occupy the highest hierarchy alone, of course, there will be other values that accompany it.

Moral Values

(Hidayah & et al, 2016) say that moral values consist of three things:

1. God's Moral Value. Divine moral values are values related to humans and God. Such as worship, prayer, gratitude, or anything that relates to the relationship between a servant and his Lord.
2. Individual Moral Values. Individual moral values are values related to human relations with themselves or their personal lives.
3. Social Moral Value. Social moral values are values that describe that humans are social creatures because they cannot separate themselves from other people so that in their daily life of course they will interact with others both in their families, schools, communities, or the State.

Meanwhile (Nurgiyantoro, 2013) says that morals are closely related to human dignity and dignity and are broadly divided into 3 things, namely:

1. Religious messages are matters related to religion, religion, and divinity such as attitudes of faith, piety, and other things.
2. Psychological messages are things related to self-personality such as honesty, civilized, humble, humility, responsible, and so on.
3. Critical and social messages, namely things related to social, community, and other people such as help, love, cooperation, and so on.

The basic principles of moral messages are still from opinions (Nurgiyantoro, 2013), including:

1. The principle of Good Attitude which is commonly referred to as utilitarianism means that it should not harm others, so that it is required to do as much good as possible and try to minimize the bad as early as possible so that bad events do not occur.
2. The principle of the Attitude of Justice means giving equal rights to all people because essentially humans have the same basic values by expressing obligations and respecting the space of rights of the parties concerned. The point is to achieve goals, and use good means without violating the rights of others.
3. The principle of Respect for Self is to treat oneself as something of value, to have freedom, a being of reason and conscience.

Song Lyrics

Song lyrics are two words, each of which has a meaning. According to KBBI, lyrics are short poems and stanzas sung to describe someone's feelings. While the meaning of the song in KBBI is a sound that has a rhythm. So what is meant by song lyrics are verses or rhymes that are poured into words and contain the author's outpourings, whether accompanied by music or not. Meanwhile (Hidayat, 2014) said that song lyrics can be considered poetry because poetry itself includes various types of literature such as prayers, advertising messages, proverbs, song lyrics, politics, and slogans.

(Awe, 2003) argues that song lyrics are a series of words created from the reality of the universe, culture, politics, society, religion, and other life experiences. Good lyrics are lyrics that can inspire someone. In addition, indirectly, quality lyrics can influence listeners because they contain such a strong meaning, and it doesn't have to be poetic. Even so, some lyrics sometimes use figurative and figurative language, making it difficult to understand. However, it is precisely in this way that song and music lovers will learn to understand the message and the content contained in it so that it becomes their process in sorting and choosing which messages are good and which are bad messages in a song.

Meanwhile (Ingan, Murtadlo, & Rijal, 2020) said that the language formed in song lyrics is more focused on language style, deviations in word meaning, language play, and vocal uniformity. Meanwhile, the lyrics contained in each stanza of the poem are considered a form of expression by the poet. As for the music, it becomes a notation as well as a buffer in strengthening the lyrics so that the listener audience is getting carried away with what the creator thinks and conveys.

The Moral Message in the Lyrics of the Song *Aku Bukan Jodohnya* by Tri Suaka

The song *Aku Bukan Jodohnya* by Tri Suaka which was released on May 6, 2021, tells the story of someone who still loves his ex-lover even though he has left and is about to marry someone else but he firmly lets go and let's go. Here's the full sound of the songs

lyrics (<https://www.google.com/amp/s/metrolampungnews.pikiranrakyat.com/lampung/amp/pr-1362980593/lirik-lagu-aku-titipkan-dia-lanjutkan-perjuanganku-viral-di-tiktok-judul-aku-bukan-jodohnya-penyanyi-tri-suaka> accessed on March 10, 2022):

In the first paragraph of the song lyrics above, the initial sentence says “Ini salahku” which indicates that someone feels guilty. Then followed by the sentence “Terlalu memikirkan egoku” which shows that his selfishness is too high that it has an impact on other people. Then it was continued with “Tak mampu buatmu bersanding nyaman denganku” which means that the impact of selfishness is to make other people feel uncomfortable when with him. Then continued with “Hingga kau pergi tinggalkan aku” which means that when the other person feels uncomfortable, then he will leave and try to find a new place or another place that can make him feel more comfortable. The explanation above illustrates to us that humans as social beings want to give each other comfort when interacting individuals so that they can settle down with each other and be together, lest one of them feel disturbed or uncomfortable because he might leave, this is also by the opinion (Hidayat, 2014) which shows individual values that contain critical and social messages, namely that fellow human beings must be mutual, not most. (Mujiborrohman, 2016).

Then in the second paragraph of the song above, the first sentence describes it with “Terlambat sudah” which means it shows a sign of regret that time cannot be replayed. Then continued with “Kini kau t’lah menemukan dia” which shows that other people who left earlier while looking for comfort have found their new place, namely people who can make them stay, not just stare. Then it is continued with the sentence “Seseorang yang mampu membuatmu bahagia “ which means that that person can make his lover more cheerful, smiling happily because he is settled. And finally, the second paragraph, it closes with the sentence “Ku ikhlas kau bersanding dengannya” which means that the person has been willing and willing to let his ex-lover live his new life because sincerity is the peak of the highest sacrifice in loving someone. The explanation above is also by the opinion (Hidayat, 2014) which shows that individual values contain a psychological message, that is, letting go is the best way to express self-love to someone.

Then in the third paragraph of the lyrics of the song above, the initial sentence describes it with “Aku titipkan dia” which means the person entrusts his ex-lover to someone else. Then it is continued with the sentence “Lanjutkanjuanganku ‘tuknya” which means that the person gives a mandate and a message for the other person (the new person who has made his ex-lover comfortable to treat his ex as well as he used to treat him. Then proceed with the sentence “Bahagiakan dia, kau sayangi dia” which means that the mandate or message to the new person is to make his ex-lover happy while loving and loving him with all his heart. Then continued with the sentence “Seperti ku menyayanginya” what is meant here is that the other person should love and love his ex-lover as he did before separating first. The explanation above illustrates that someone who is separated from his ex, even though he still loves, should not create trouble or hostility, but establish friendship by entrusting the trust and message to new people to take care of his ex-lover as well as possible. This is by (Hidayat, 2014) which is related to social values / relating to others and contains a civilized, moral, and character psychological message when interacting with other people even if the heart hurts.

Then in the fourth paragraph of the lyrics of the song above, the initial sentence says “Kan kuikhlasakan dia” which means that the person is trying to let go of all the incidents and events that befell his ex-lover with the willingness and strength of heart. Then continued again with the sentence “Tak pantas ku bersanding dengannya” which shows that the person

is so sincere that he describes and compares himself as if he can't reach his ex-lover like a hump missing the moon. Then it was continued with the sentence "Kan kuterima dengan lapang dada" which means that the person surrendered and accepted the fateful incident with a big heart without blaming other people or making a fuss about it. And finally, the fourth paragraph is closed with the sentence "Aku bukan jodohnya" which means that the person believes and accepts the destiny that God has given him because behind this all there must be wisdom, lessons, and great gifts so that he cannot possibly be wrong. to others or God. The explanation above illustrates that a person who is destined to get an unpleasant event, should be sincere, patient, and understand that it is all from his god so that it is not permissible for that person to complain, grumble, let alone go down mentally because everything will pass as there will always be. Rainbow after the rain, then surely there will be a period of happiness after the arrival of trials. This is also by the opinion (Hidayat, 2014) which has divine values that contain a religious message, namely believing in destiny that befalls that behind it all there must be valuable lessons and wisdom.

As for the song lyrics from paragraphs 5-8 above, they are lyrics with a repetition style which means repetition, affirmation, and reinforcement, and are important things/ events to get the attention of readers and listeners. The sound of the lyric which contains a repetition style is "Aku titipkan dia" 2x, then the sound "Lanjutkan perjuanganku 'tuknya" 2x, then "Bahagiakan dia, kau sayangi dia" also 2x, then "Seperti ku menyayanginya" also 2x, then "kan kuikhlasakan dia" 2x, then "Tak pantas ku bersanding dengannya" 2x, then "Kan kuterima dengan lapang dada" also 2x and finally "Aku bukan jodohnya" also 2x. All of these words have also been discussed in the previous paragraphs which have individual values that contain psychological messages, including sincerity, surrender, and perseverance. Meanwhile, the social value is to keep good relations with other people and pray even to those who have hurt their hearts and the last is to believe in destiny and that everything must have wisdom and valuable lessons.

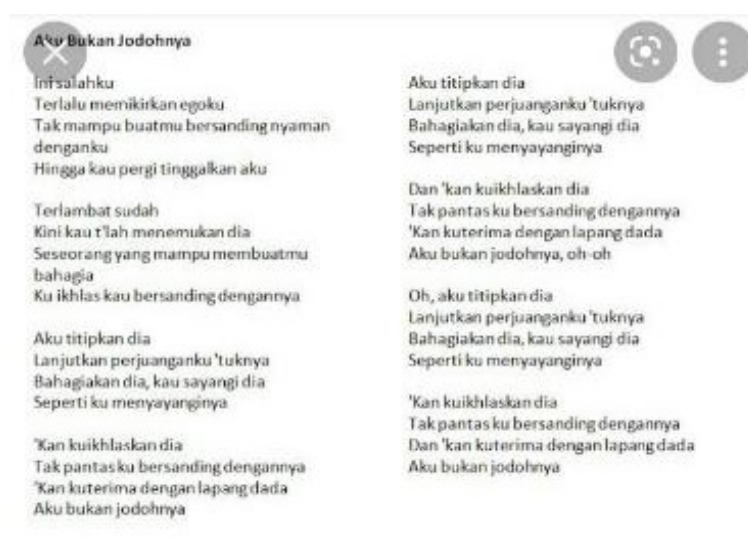


Figure 1. Lyrics of Song Aku Bukan Jodohnya

CONCLUSION

Based on the explanation above, it can be said that the moral message in the song Lyrics of Aku bukan jodohnya by Tri Suaka is a psychological message that contains individual values, namely sincerity, submission, and also stubbornness. Then the message of social

criticism contains social values, namely maintaining good relations with people who have hurt us and then praying for them, and finally a religious message that contains divine values, namely trust and belief in destiny that everything that happens there must be hidden wisdom and lessons.

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The moral messages contained in the lyrics of the song *Aku Bukan Jodohnya*, hopefully can be implemented in life and beneficial for both writers and readers in general. It is hoped that this research can be a reference in relevant studies for future researchers.

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